

## small business packages

### Affordable Digital Marketing

#### Online Solutions for Small Businesses

Digital marketing is more important now than ever and now is the right time to enhance your digital presence. Your business goals are important and digital marketing is a way to help you reach those goals. Digital marketing solutions designed to increase awareness and gain customers is just the start! Our team will take the time to fully understand your business, audience, and industry. We understand there is a need for affordable digital solutions and have kept that in mind when creating our digital marketing solutions for small businesses like yours. If you're interested in taking your business to the next level, choose a package below and get ready to soar!

#### Website

Optimization and user experience is top of mind. Whether it's a new site or an existing website, we will make sure users can convert.

#### Social Media

People want to hear from businesses now more than ever. Engage directly with consumers and use social media to find new customers.

#### Digital Marketing

Make sure your business can be found and that you have a platform for users to easily convert.

#### Reporting

Measuring and analyzing data helps to guide marketing decisions in the future. A simple change could mean all the difference for reaching your company's goals. We make sure you are set up for reporting.

#### Marketing Support

A dedicated account manager will be assigned to you ensuring your digital marketing program is meeting business goals. They will also keep you informed on industry trends and program enhancements and recommendations along the way.

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	SUSTAIN	GROW	ACCELERATE
	\$500 per month	\$750 per month	\$1000 per month
<b>WEBSITE</b>			
Current Website Refresh	✓		
New Basic WP Site		✓	✓
E-commerce Feature			✓
<b>SOCIAL MEDIA</b>			
Social Messaging Set-Up & Guide		✓	✓
Social Media Ads*			✓
Ad Creative/6 Months			✓
<b>DIGITAL MARKETING</b>			
Local SEO Set-Up of Google My Business	✓	✓	✓
Local Review Program Guide		✓	✓
<b>MARKETING SUPPORT</b>			
Consultation 1 Hour/Month	✓	✓	✓
<b>REPORTING</b>			
Analytics Reporting	✓	✓	✓
	\$500/m	\$750/m	\$1,000/m

\*additional direct cost for ad spend